


LAUREN STEVENS

*graphic designer
& illustrator*

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laurenstevens.design 

Summary	Experience
<p>Creative and efficient Senior Graphic Designer with over 8 years of experience working professionally within the industry. Extensive experience with brand identity and packaging, with a specialty in food & beverage and the hospitality industries.</p>	<div><div>CMF Designer</div><div>LIFETIME BRANDS</div><div>FEBRUARY 2025 - PRESENT</div><ul style="list-style-type: none">• responsible for defining and executing the aesthetic vision for private label clients, primarily in the drinkware category• assist in the creation of original print, pattern, and color concepts based on given direction, while adhering to existing brand guidelines and standards• utilize illustration skills that reflect current fashion and consumer trends</div>
Education	
<div><div>SEATTLE CENTRAL COLLEGE</div><div>AAS in Graphic Design <i>President's List</i> 2017 - 2019</div></div> <div><div>SEATTLE UNIVERSITY</div><div>BA in Creative Writing minor in Strategic Communications <i>Cum Laude</i> 2010 - 2014</div></div>	<div><div>Senior Designer</div><div>BLINDTIGER DESIGN</div><div>OCTOBER 2019 - FEBRUARY 2025</div><ul style="list-style-type: none">• developed branding and packaging systems for clients, with an emphasis on the craft beverage industry• developed custom lettering and illustration assets for brand systems and packaging while meeting frequent urgent deadlines• managed online web presence and oversaw web + digital client projects• received several awards for branding and package design from both Craft Beer Marketing Awards and American Graphic Design Awards, and have had packaging work featured on Dieline.<div><div>SELECT AWARDS</div><div>2023 CBMA Global Crushie - <i>Best Can Design (16oz - 20oz)</i> 2023 CBMA Platinum Crushie - <i>Best Can Design (All Sizes)</i> 2023 American Graphic Design Award - <i>Black Raven Brewing Package Design</i> 2023 American Graphic Design Award - <i>Pike Brewing Logo Design</i> 2024 CBMA Global Crushie - <i>Best Use of Illustration (for Oddstock Cider Can)</i></div></div></div>
Tools & Programs	
<div><div>Adobe CC</div><div>Wix</div><div>ProCreate</div><div>Webflow</div><div>Wordpress</div><div>Trello</div><div>Squarespace</div><div>Sketch</div></div>	
Skills	
<div>brand strategy + development</div> <div>packaging systems</div> <div>print production</div> <div>copywriting</div> <div>layout + editorial design</div> <div>web design</div> <div>video editing</div> <div>illustration</div> <div>client relations</div> <div>project management</div> <div>creative direction</div>	<div><div>Graphic Design & Art Direction</div><div>FREELANCE</div><div>JANUARY 2017 - PRESENT</div><ul style="list-style-type: none">• oversee projects from initial client consultation to final deliverables• work with clients directly to develop design solutions custom to their needs• emphasis in branding, print collateral, social strategy, & illustration, with a focus on clients in the hospitality industry</div> <div><div>Graphic Designer</div><div>BURGESS/HALL</div><div>APRIL 2023 - JUNE 2024</div><ul style="list-style-type: none">• partnered closely with the Creative Director to develop campaigns and visual identities for event programming at a variety of Capitol Hill restaurants and bars (The Cuff, Queer/Bar, Oddfellows, and The Woods)• successfully translated subject matter into creative design for promotional materials and sales collateral, while under pressure to meet weekly deadlines</div>